**Grant Information **

As of August 22, 2017

**Mission**

To activate philanthropy that advances equity for women.

***Equity vs Equality***

Equality is based in being equal; equity takes differences into consideration.

Equality sounds fair, equity is fair!

**Vision**

Greater Milwaukee is an inclusive world-class community where women and girls realize their full potential and everyone thrives.

**Guidance**

General

* Must focus on mission of advancing equity for women/girls.
* Segmented programming, services, etc. for women/girls.
* Metro Milwaukee.
* Willing to take risks.
* Results matter.
* Range of $5,000 - $25,000.

Who

* Must be a 501 c(3), or utilize a fiscal agent.
* Grassroots or well established entity.
* Chapter of national organization or local entity.
* Small or large.
* Only grantee or among others.

What

* Capital, operating, project, purchase.
* Proven programming or innovation.
* One-time project, on-going program or operational.

*Social Change*

* Shift in attitude, behavior or culture.
* Systemic issue, root cause.
* Long process, time consuming.
* Slow results.
* Not social service: food, clothing or shelter

**Economic Empowerment.Leadership.Education**