

Advancing Equity for Women



Annual Report 2017

 **WOMEN'S FUND**
OF GREATER MILWAUKEE

You give today, we give forever.

Continuing our Momentum...

We are working to advance equity for women with grants to area nonprofits, programming, and HER Scholarships. We have been strategic in helping more people engage in the work of changing attitudes, behavior and culture so women and girls in our community can thrive. Our priorities remain economic empowerment, leadership development, and education.



In 2017, our "Community Talk Backs" were launched, convening the community around interesting and important issues that impact women. These intergenerational discussions, led by experts and in partnership with others in our community, provided participants opportunities to have meaningful dialogue, to enhance their knowledge, and to develop collaborations. We are excited to continue these conversations in the months/years to come.

We know there is still a lot to accomplish. And we also know that people are working together now more than ever before. Advancing equity for women is a group effort. It needs to remain in the spotlight to create change. As we move into another year, we challenge you to help us keep the momentum moving forward. What will you do to change attitudes and behaviors? How will you help remove barriers for success? How will you impact social change?

We look forward to hearing from you and we thank you for making the Women's Fund successful in advancing equity for women.

Nancy Peterson, Chair, Board of Directors
Lisa Attonito, Executive Director



My family recently named the Women's Fund as a beneficiary in our retirement accounts. We have been donors and were inspired to create a lasting commitment to the mission of advancing equity for women. Investing in the Women's Fund allows us to put our financial investments behind an organization that is committed to causes that are important to us and it allows us to ensure that the work continues beyond our lifetimes. ~ Julie Ragland

WomenWill Planned Giving Program

Increase the power of your philanthropy by looking beyond what you give today and consider joining our **WomenWill** planned giving program. A bequest in your will or naming the Women's Fund as a beneficiary of your retirement plan or life insurance policy are ways to make a legacy gift to the women in our community. More importantly, it also allows us to continue advancing equity for women for decades to come.

Women's Fund Presents the 45th Anniversary of Title IX



This annual event is an opportunity to share information, start a discussion, and inspire action around a topic or issue relevant to advancing equity for women. In 2017, we celebrated the 45th Anniversary of Title IX. This important legislation from the 1970's mandates equal opportunity for women in sports, access to higher education, opportunities for STEM careers, and so much more. Today, for example, this law remains critical to protecting the LGBTQ community and helping survivors of sexual assault on college campuses.

Our celebration featured a powerful keynote by Donna Orender, CEO of Orender Unlimited and former president of the WNBA. She explained in her closing remarks, "when we expect the best from each other, we rise. When we support the Women's Fund of Greater Milwaukee, we rise. We know how to compete, the game is in our hands. Let us all be game changers because when we are, we all rise."

We were also proud to recognize 14 "Title IX Athletes," named by our Event Sponsors, each of whom leveraged or supported inclusive sports to advance her education, career, or leadership skills, or those of other women. **Congratulations to these outstanding professionals!**



Milwaukee Title IX Athletes

Melissa Moore Baldauff
Milwaukee County

Nicki Barnes
Baird

Bet-z Boenning
Walker's Pint

Kareeda Chones-Aguam
Milwaukee Bucks

Janine Emmer
Associated Bank

Jaclyn Gruber
Johnson Financial Group

Gabrielle Hood
'17, Alverno College

Bernell Hooker
Midwest Women's Sports Group

Rebecca Hulce
BMO Wealth Management

Natalie Maciolek
Kohler Co.

Kathryn Markgraf
Markgraf Sports & Leadership Academy

Kathryn Muldoon
Quarles & Brady LLP

Kelsey Peterson
Mt. Mary University

Heather Titlmann
Adient



Welcome Lisa Attonito

Lisa Attonito was named Executive Director in November, 2016. With experience in organizational leadership and business development, Lisa believes in supporting strategic goals while building brand experiences that reflect the mission of the organization. The Women's Fund's accomplishments in 2017 can be attributed to her tenacity in taking the mission and elevating it to a new level. The Board of Directors welcomes her and is pleased with the progress she has made in her first year.

Grant Partners 2017

Removing barriers for women. Changing attitudes, behaviors and culture for women. Creating conditions that lead to economic empowerment and social justice for women. Since awarding our first grant in 1989, these principles are the foundation of our grant making. In total, we have awarded nearly \$3 million in grants to organizations that advance equity for women. We are honored to share that in 2017, grants were made to these organizations:

- Benedict Center
- Hayes Middle School
- Milwaukee Center for Children and Youth, Inc.
- Notre Dame School of Milwaukee
- PEARLS for Teen Girls, Inc.
- Sojourner Family Peace Center
- YWCA of Southeast Wisconsin

Flash Grants: A Response in the Moment

The Flash Grant program was initiated in 2017 to respond to requests from organizations with an urgent need that would have an immediate impact on advancing equity for women. These grants are typically small, with many requests for \$1000 or less, and are spontaneous. Flash grants were awarded to 15 Grant Partners in 2017.



Community Talk Backs Connecting People & Creating Conversations

Convening the community to discuss topics that are instrumental to advancing equity for women is an important part of our work. Through these discussions, we connect people, provide information, and inspire action to change attitudes, behavior and culture. In 2017, six such events were

held in collaboration with community partners. Topics ranged from the Women's March on Washington, Title IX, balancing a career and family from a military perspective, a survivor's story of sexual assault, an introduction to the "hidden figures" of Milwaukee, and the history of women in the workplace from 1960 to the present. Attendees found the sessions powerful. Through intergenerational discussions, we gained a deeper understanding of how far the women's movement has come and the work that still needs to be accomplished. We are grateful for your support and participation.



HER Scholars 2017 Eleven Women Reaching New Heights

We know that by obtaining a college degree, women earn more money. Their children fare better with educational attainment, health outcomes, and economic potential. Helping a woman supports generations, lifting entire family systems into a higher economic and social status. This is why the HER Scholarship program exists - to help women achieve their higher education goals. Launched in 1996, the HER Scholarship program has awarded nearly 120 scholarships to women aged 35 and

older, non-traditional students who face more challenges in completing a Bachelor Degree. Our HER Scholars for 2017/18 included 11 extraordinary women, each of whom demonstrate determination, passion and commitment. Your gift to the HER Scholarship Fund ensures that the support and inspiration continue. Please celebrate their achievements!



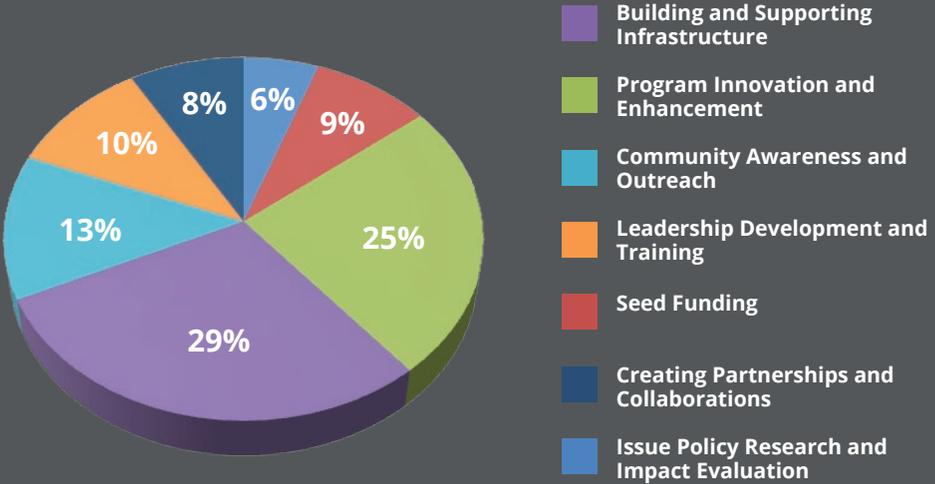
Annette Stoddard-Freedman: A Legacy Lives On April 15, 1916 – December 15 2017

Our HER Scholarship Fund was founded by Annette and her friend, Sally Grootemaat in 1996. The inspiration came from Annette's own experience as a widow facing difficult financial circumstances after the death of her first husband. The Fund received almost \$20,000 in Annette's memory and will continue

to support women for years to come. Annette will always be in our hearts, as we continue to provide women with HER Scholarships so they may be influenced by her vision.

Grant Program

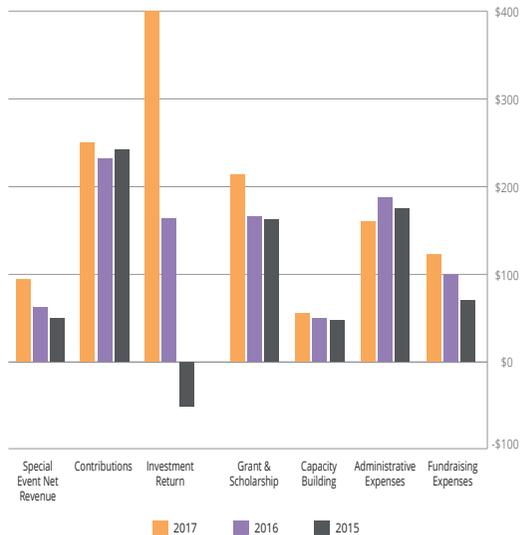
Since 1989 we have awarded more than 330 grants, investing nearly \$3 million in advancing equity for women. We have been focused on changing attitudes, behaviors and culture so Milwaukee becomes an inclusive world-class community where women and girls realize their full potential and everyone thrives. Shown here are the categories and percentages of dollars granted in each area.



Statements of Financial Position

	Dec 31, 2017	Dec 31, 2016
ASSETS		
Cash	\$220,619	\$219,896
Promises to Give	\$9,500	\$1,650
Prepaid Expenses	\$22,809	\$22,294
Equipment & Leasehold Improvements	\$7,979	\$11,530
Beneficial Interest	\$2,826,552	\$2,582,452
Total Assets	\$3,087,459	\$2,837,822
LIABILITIES		
Current Liabilities	\$16,382	\$25,445
Grants Payable	\$137,500	\$72,500
Total Liabilities	\$153,882	\$97,945
NET ASSETS		
Unrestricted	\$2,880,267	\$2,660,024
Temporarily Restricted	\$53,310	\$79,853
Total Net Assets	\$2,933,577	\$2,739,877
Total Liabilities and Net Assets	\$3,087,459	\$2,837,822

Revenue & Expenses (in thousands)



Financials represent our fiscal year ending December 31, 2017. This is a summarized financial statement presentation. The Women's Fund of Greater Milwaukee is an independent 501 c (3) organization and all gifts are tax deductible in accordance with U.S. tax laws. Auditors: Wegner CPAs.

Inclusive. Powerful. Progress.

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Versiti

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Neighborhood House
of Milwaukee

Committee Members

Grant Advisory Committee (GAC) 2018

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HER Scholarship Committee 2018

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Missy Levit
Margie Paur
Gwen Plunkett
Carole Robinson
Holly Ryan
Ann Stoddard
Jerri Washington
Deborah Evans Washington

Founding Mothers

These 34 women were bold. In 1985 they launched the Fund to ensure there would always be financial resources available to support advancing equity for women and girls in our community.

Judith Bluestone
Doris Chortek
Julie Carpenter
Alberta Darling
Austin Doherty
Susan Dragisic
Judith Drinka
Barbara Elsner
Susan Engleleiter

Leila Fraser
Patrice Heinz
Doris Heiser
Gretchen Henry
Gwen Jackson
Sister M. Camille Kliebhan
Melita Lane
Elizabeth Levins
Betty Lieberman

Jean Lindemann
Sister Ellen Lorenz
Marianne Lubar
Mary Messinger
Jane Moore
Judith Murphy
Betty Jo Nelsen
Betty Ewens Quadracci
Sister Joel Read

Esther Leah Ritz
Lyn Skeen
Annette Stoddard-Freeman
Kim Trostel
Jean Tyler
Barbara Ulichny
Joan Urdan



You give today, we give forever.

316 North Milwaukee Street, Suite 215, Milwaukee, Wisconsin 53202

(414) 290-7350 | womensfundmke.org