

# Grant Application, Preliminary Proposal

Cycle 2020 for WF Grants 2021

As of September 1, 2020

## INSTRUCTIONS

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### Process of Application

Submit a completed Grant Application by the announced due date via email to [grants@womensfundmke.org](mailto:grants@womensfundmke.org) (WORD doc or PDF) with a subject line: *Grant Application*. OR using the USPS (must be posted marked no later than the due date.) Please do not submit promotional material or other attachments as they will not be used to assess the Preliminary Application.

### Eligibility

The proposal must meet these criteria, no exceptions.

- 501(c)3 Status or a 501(c)3 fiscal sponsor.
- Advances equity for women.
- Greater Milwaukee Focus: 4 or 5 county Metro Milwaukee area.

## ORGANIZATIONAL INFORMATION

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Organization Name

Address with city and zip

Mission

Vision

Dates of Fiscal Year

Organizational Budget (with fiscal year denoted.)

Number of Board Directors

Number of them who are identify as women

Board Chair

Term Dates

Number of Senior Leaders

Number of women in these roles

Top Staff Person Name and title

Office Number (Direct)

Email

Tenure with organization

Grant Contact Person.

Name

Job Title

Office Number

Mobile Number

Email

Are you a 501(c)3 organization?                      Yes                      No  
(If not, please provide info regarding your fiscal agent.)

**Fiscal Agent Information**

*Skip this section if applicant has an EIN.*

Organization Name  
Address  
City  
State, Zip  
Website

Name of Primary Contact  
Job Title  
Office Number  
Email

How long has this organization been your fiscal agent?

**PROPOSAL OVERVIEW**

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Proposal Name

Type of Request       Program       Project       Operations       Other

Describe the problem/issue that would be addressed with a WF grant? (Just a few sentences is fine. Limit 300 words.)

Describe the project/work being proposed. (Be sure to describe the people/communities involved and partner organizations, if any. Limit 300 words.)

Total Budget for this project/activity (*not* organizational budget, that should be provided above.)  
Total Request Amount

Is this a multi-year request?       Yes       No  
If yes, please delineate your request amount by years.

What best describes the focus of the proposed project/work?  
*Select the one area that best fits the allocation of the proposal.*

- Economic Empowerment  
Promoting economic justice, financial stability and self-sufficiency for women including creating fair economic policies that enable employment to be a way out of poverty rather than another form of poverty.
- Leadership Development  
Encouraging new leaders and existing leaders among women and girls through knowledge/skill acquisition and practice in ways that help them use their power to effect social change and promote the value of equity, social justice, self knowledge, personal empowerment, collaboration, citizenship, and service.
- Education  
Building and strengthening systems to help women and girls increase their opportunities through education. Engaging communities by providing education/advocacy on issues that impact women and girls.

If this is a request for operational funds, please provide information relating to the need for this kind of support. (Include specific information. For example will the grant expand capacity, enhance efficiency, create something new, or add to a success? What will the grant funding do for the operation? Limit 500 words.)

If this is an existing project/work, how long has it been in place? (Provide the starting month/year and provide the length of time in months/years. Limit 100 words.)

*Disregard this question if this is a request for a new project or if requesting operational funds.*

If this is a multi-year program, what year are you in and what is your plan for the future? Include your sources of income (current and potential) toward this specific program/project for the next year.

Limit 100 words.

*Disregard this question if this is a request for a single year grant or if requesting operational funds.*

### *Results/Outcomes*

Which indicator best applies to your proposed project/work or organization operational mission?

Shift/Change in...

**Attitude/Definition**

The issue being addressed is viewed differently in the community.

**Behavior**

People in the community are behaving differently.

**Culture/Engagement**

People in the community are more engaged in the issue this program/project/activity is addressing.

**Policy**

Specific organizational, local, regional, state or national policy or practice has changed or is in the process of changing.

**Current Position is Maintained**

Earlier progress on the issues the program/project/activity is addressing is maintained in the face of opposition.

State how this indicator best applies to the proposed project/work and what is the desired outcome from this. Limit 300 words.