



PRESENTS

THE FUTURE 2030



WITH
REBECCA RYAN
ECONOMIST + FUTURIST
FRIDAY, NOVEMBER 1, 2019



WITH GRATITUDE...YOUR INVESTMENT MATTERS
THANK YOU TO THE ORGANIZATIONS AND INDIVIDUALS
WHO HELP MAKE THIS EVENT POSSIBLE



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Women Rocking the World • Ab Yang

TABLE CAPTAINS

Angelica Catarozoli, *EmPower HR* • Kristin Carlson, *Focal Point Coaching & Executive Training*
Chris Grota, *Northwestern Mutual* • Nicole Horvath, *Cardinal Stritch University*
Andrea Hubbert, *Hub+company* • Johannah Karstedt St. John, *Professional Dimensions*
Melissa Limas, *Bay View Neighborhood* • Sheila Long, *MalamaDoe*
Juanita Mast, *Saint John's on the Lake* • Amy Muehlbauer, *Advocate Aurora Health*
Monica Shah-Davison, *Google* • Barbara Vélez, *Vélez & Associates*
William Vélez (Retired), *University of Wisconsin – Milwaukee* • Laj Waghray, *Red Crane Films*
Lisa Weisman, *Concordia University WI with Tracy Foss, Wisconsin Bank & Trust*

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Women's Fund Greetings,

Today, we look to the future...the year 2030. How will today's trends shape our lives in 10 years? What do we envision? What actions can we take to create the future we all want now?

Rebecca Ryan, Economist and Futurist, addresses these questions with humor and engagement. Rebecca is a researcher and trend-tracker who envisions the possibilities for the year 2030. She teaches us to think like a futurist, she encourages us to act boldly.

We are grateful for the support in advancing equity for women from our Event Sponsors, especially our Signature Sponsor, Associated Bank. A dozen sponsors have named a "Futurist" who we honor today. These women are working and leading for a better tomorrow.

We are proud to have organizational leaders of our Grant Partners in attendance as well. We also appreciate that our HER Scholars have shuffled their busy schedules of school, work, and family to be with us. We are also joined by those who have volunteered, as well as many individual donors who sustain and grow our endowment. Thank you for coming.

Equity for women in government, business, community leadership, and so many other aspects of life, remains a work in progress. Today, we pause to ponder the future...tomorrow we continue the effort of activating philanthropy to advance equity for women. If this resonates with you, please engage with us. Thank you for your trust and dedication.

With Gratitude and in Partnership,

Julie Ragland
Chief Information Officer
Navistar

Board Chair
Women's Fund of Greater Milwaukee

Marilka Vélez
SVP, Senior Marketing Manager
Associated Bank

Board Director and Event Chair
Women's Fund of Greater Milwaukee

TODAY'S PROGRAM

Registration and Networking 11:30 AM - Noon
Opening Remarks and Lunch Noon - 12:30 PM
Program with Keynote Address 12:30 PM - 1:30 PM

EVENT EMCEE



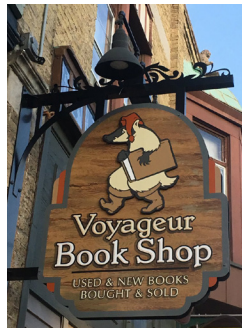
Bridgett L. Wilder is Founder/CEO of PERSEVERANCE Health and Wellness Coaching/Consultation Services LLC., Dietitian, Author, and Motivational Speaker. She specializes in weightloss while using the concepts of psychology to teach the why behind the why of negative eating behaviors.

Bridgett is a proud recipient of a HER Scholarship from the Women's Fund and has graduated from Mount Mary University, Class of 2018.

POP UP BOOK STORE...VOYAGEUR BOOK SHOP

This is an opportunity to shop for books written by our keynote speaker, Rebecca Ryan and our event emcee, Bridgett L. Wilder. Both authors are available for autographs today.

Additionally, gently used books are available for purchase from Voyageur Book Shop, an independent book seller in the Bay View neighborhood. Please enjoy!



REBECCA RYAN

ECONOMIST AND FUTURIST

Rebecca Ryan is the author of *The Next Big Things: The Next 20 Years in Local Government* (2015); *ReGENERATION: A Manifesto for America's Future Leaders* (2013); and *Live First, Work Second: Getting Inside the Head of the Next Generation* (2007). Described as a "human spark plug," she is the founder and owner of NEXT Generation Consulting, Inc., the Resident Futurist at the Alliance for Innovation, the Resident Futurist at the Local Government Institute of Wisconsin, the chairperson of the board and a faculty member for the Institute for Zen Leadership and the founder of Futurist Camp. Rebecca has degrees in Economics and International Relations from Drake University and a Professional Certificate in Strategic Foresight from the University of Houston.

FUTURISTS WORK AND LEAD FOR A BETTER FUTURE

FUTURISTS IN OUR COMMUNITY

HELP HONOR THESE FUTURISTS NAMED BY OUR EVENT SPONSORS



Nancy
Berce

JOHNSON CONTROLS



Raquel
Filmanowicz

BMO HARRIS BANK



Becky
House

ROCKWELL AUTOMATION



Sandee
Kastrul

I.C. STARS



Mary Jo
Meyers

MILWAUKEE COUNTY



Johanna Perrini
Roslawski

BAIRD



Jenny
Steffens

MGIC



Elizabeth
Strike

ASSOCIATED BANK



Maritza
Ugarte

SAFE & SOUND



Kathleen (Kate)
Wegrzyn

FOLEY & LARDNER



Melissa
Will

BMO HARRIS BANK



Holly
Wood

DELOITTE

Celebrating Futurists... people who are working and leading for the future we all want now. We are pleased to honor these Futurists named by our sponsors.

FUTURISTS

IN OUR COMMUNITY



Nancy Berce, Johnson Controls

NAMED BY JOHNSON CONTROLS

Nancy Berce joined Johnson Controls in April 2018 as Chief Information Officer. She is responsible for technology strategy, building strategic partnerships and day-to-day leadership of the IT organization. Before joining Johnson Controls, Berce spent 22 years working for a manufacturing company as vice president of Business and Technology Services, Shared Services, IT, Cybersecurity, Digital and Analytic Services. Berce earned bachelor's degrees in Mathematics and Computer Information Systems from Regis University and her master's degree in Mathematics from the Colorado School of Mines. She serves on the Board of Directors for Children's Wisconsin.



Becky House, Rockwell Automation

NAMED BY ROCKWELL AUTOMATION

Becky House is Senior Vice President, General Counsel and Secretary at Rockwell Automation. She is responsible for leading the company's legal affairs and compliance, corporate governance and secretarial, contracts and negotiations, public affairs, environmental health and safety, information and physical security, and global trade compliance functions.

Previously, Becky was Assistant General Counsel and Assistant Secretary at Harley-Davidson and a partner at Foley & Lardner, LLP. Becky serves on the board of directors for FMI Funds, Inc., MIND Research Institute, and Sojourner Family Peace Center. Becky graduated from the University of Wisconsin – Madison. She earned her law degree, magna cum laude, from Harvard Law School in Cambridge, Massachusetts.



Raquel Filmanowicz, BMO Harris Bank

NAMED BY BMO HARRIS BANK

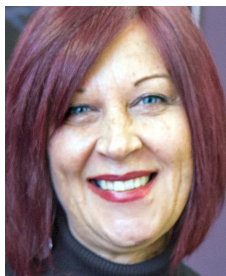
Raquel Filmanowicz is Director, U.S. Community Giving for BMO Harris Bank. In her role, she develops integrated community affairs plans that include strategic philanthropic outreach for four bank districts. Prior to joining BMO Harris Bank, Raquel was Health Operations Administrator for the City of Milwaukee responsible for three major health divisions: Family and Community Health, Disease Control and Environmental Health and Laboratory Services. Active in her community, she currently serves as Board Chair of Hispanic Professionals of Greater Milwaukee, and board member of Children's Hospital of Wisconsin Foundation, United Community Center, and Captain Frederick Pabst Mansion, Inc. Raquel has been named Milwaukee Business Journal's 40 under 40 (2010); Wisconsin's 48 most powerful Latinos (2016); Junior Achievement Peak Performer (2017); and Milwaukee Business Journal's Women of Influence (2019.)



Sandee Kastrul, i.c. Stars

NAMED BY DOHMEN

Sandee Kastrul is president and co-founder of i.c. Stars, an innovative training program that prepares underserved young adults for technology careers and community leadership. With operations in Chicago and Milwaukee, i.c. Stars has been recognized by Strada Education Network and the U.S. Chamber of Commerce Foundation. Before i.c. Stars, Sandee designed interactive programs for GED students and developed experiential learning modules for over 70 schools. Sandee is on the board of Chicago Innovation Awards. Sandee has been recognized by the Chicago Community Trust, Chicago United for Equity, and Rainbow PUSH Coalition.



Mary Jo Meyers, Milwaukee County

NAMED BY KANE COMMUNICATIONS GROUP

Mary Jo Meyers, M.S. is the director of Milwaukee County's Department of Health and Human Services. Mary Jo has worked in the field of children's mental health and system reform for over 30 years. Most recently, she served as the director of Children's Mental Health Services and Wraparound Milwaukee at the Behavioral Health Division. Mary Jo earned a bachelor's degree in Allied Health from UW-Madison and holds a Master of Science in Community Mental Health from Trinity College of Vermont.



Johanna Perrini Roslawski, Baird

NAMED BY BAIRD

Johanna Perrini Roslawski joined Baird in 2007 and currently leads the marketing effort of the Public Finance and Fixed Income Sales and Trading Teams. She also supports Baird's Culture Team and the firm's Associate Resource Group's PULSE which focuses on NextGen and Ascend which supports women within the Firm. Prior to joining the Baird, Johanna worked as a legislative aide for the City of Milwaukee supporting alderpersons in multiple districts. Johanna is very active in her community, currently leading Young Milwaukee which focuses on raising funds and awareness to area nonprofits. She has also served on the Executive Board of Journey House and chaired Davey Nelson Celebrity Golf Tournament for ten years. Johanna has three wonderful children, Mary (5), Max (3) and Madison (8 mos) and a tremendously supportive husband, Brian, and lives in Bay View.



Jenny Steffens, MGIC

NAMED BY MGIC

Jenny Steffens is the Pricing Analytics Director at MGIC. She is responsible for leading the company's development, implementation, management and execution of mortgage insurance pricing. Additionally, she directs a team responsible for customer analytics, including the monitoring of customer's mix of business and overall mortgage loan performance.

Jenny is an active member of the company's Business Resource Group, IDEAL and has recently become a member of the 50 Women for the Arts Committee. She is also a member of TEMPO's Emerging Women Leaders. She graduated summa cum laude from St. Norbert College in De Pere, WI with a BBA in Business Administration and Economics.



Elizabeth Strike, Associated Bank

NAMED BY ASSOCIATED BANK

Elizabeth Strike is a senior diversity and inclusion consultant for Associated Bank. Her passion for D&I has driven her to implement multiple strategies and programs resulting in increased diverse talent within Associated Bank. Elizabeth strives to create an inclusive workforce that reflects the diversity of the Milwaukee community and positions Associated Bank as an employer of choice.

Elizabeth serves on the board for the Hispanic Professionals of Greater Milwaukee, is an active mentor for college-bound minority students, and volunteers for Girls on the Run and the Milwaukee Center for Independence. She also partners with several non-profits to help develop young, underrepresented professional talent in and for our community.



Maritza Ugarte, Safe & Sound

NAMED BY HERB KOHL PHILANTHROPIES

Maritza Ugarte joined Safe & Sound in 2013 and serves as the Neighborhood Safety Coordinator (NSC) of Milwaukee Police District 2, on the near south side, and team lead for the NSCs. She completed her bachelor's degree at the University of Wisconsin – Milwaukee with a major in Criminal Justice. Prior to Safe & Sound, she worked as a youth specialist at the Milwaukee Christian Center. Maritza currently resides in Milwaukee with her husband and son.



Melissa Will, BMO Harris Bank

NAMED BY QUARLES & BRADY LLP

Melissa Will serves as Vice President, Commercial Banking for BMO Harris Bank. With a dual role as Portfolio Manager and Team Lead of analysts, she helps her team provide solutions as a trusted advisor to colleagues, customers, and prospects. She has over 12 years of financial services industry experience and holds a BS degree in Business Administration with emphasis in Finance and Marketing from UW-Green Bay. As a Wisconsin native, she believes in families and communities. Melissa is an active member of the Milwaukee community and currently serves on the Zoological Society of Milwaukee Associate Board.



Kathleen E. Wegrzyn, Foley & Lardner

NAMED BY FOLEY & LARDNER

Kathleen (Kate) Wegrzyn is a senior counsel with Foley & Lardner LLP and is a member of the firm's Commercial Transactions & Business Counseling and Distribution & Franchise Practices and the Food & Beverage Industry Team. Kate focuses on counseling businesses on general corporate and commercial matters. In 2015, The Legal 500 recognized Kate for her work in the area of renewable/alternative energy.

Kate is a member of the Board of Directors of the Wisconsin Humane Society and a member of the firm's Associate Committee.



Holly Wood, Deloitte

NAMED BY DELOITTE

Holly Wood is a senior manager, sales executive with Deloitte. She uses a proactive approach to creating strategies designed to stimulate sales, increase presence within the market, and enhance revenue while positively impacting the client's bottom line. She earned her bachelor's degree in Business Administration from Concordia University – Wisconsin and her MBA from Wedgewood College of Technology.

ACTIVATING PHILANTHROPY TO ADVANCE EQUITY FOR WOMEN

S I N C E 1 9 8 5

ECONOMIC EMPOWERMENT

FOCUS AREAS
LEADERSHIP DEVELOPMENT

EDUCATION

CONVENING THE COMMUNITY



28 1,000s 12
annual of attendees community
events talk backs

“Keep providing a forum for conversations about issues key to women with informed speakers/panelists.”

“Continuing to provide opportunities for women across the spectrum of political beliefs to make personal contacts with one another.”

HER SCHOLARSHIPS



114 \$367K 3
scholars in scholarships universities

“The HER scholarship has brought me a sense of peace and I can focus all my energy on worrying about my studies.”

“I am truly grateful for the women behind the HER scholarship and I hope in the near future to be in those shoes aiding someone else along the way.”

GRANTS



Annual competitive cycle

339 \$3.1M 67
grants of support organizations

Grants range from \$5,000 to \$25,000 focused in Metro Milwaukee and address systemic issues

FLASH GRANTS

Responsive grants for very specific projects

20 \$40K 16
grants of support organizations

\$250 to \$2,000 grants focused in the city of Milwaukee for “just-in-time” grants

WOMEN’S FUND OF
GREATER MILWAUKEE,
FOCUSED ON USING
THE POWER OF
PHILANTHROPY
TO ADJUST ATTITUDES,
INFLUENCE BEHAVIOR,
AND CHANGE CULTURE.

PLEASE JOIN US!

 WOMEN’S FUND
OF GREATER MILWAUKEE

CELEBRATION OF GIFTS

BALANCE BUILDERS

THREE-YEAR PLEDGE TOTALING \$10,000 OR MORE

Donna Kleczka

Nancy Peterson

Julie Ragland

THREE-YEAR PLEDGE: RANGE \$365 - \$3,333 PER YEAR

Lisa Attonito

Sue Hickey

Holly Ryan

Lisa Breitsprecker

Andrea Hoeschen

Erika Sander

Bridget Coffey

Michelle C Keith

Cathy Seasholes

Jennifer Collins

Mary Beth Malm

Lavanya Shah

Sandy Cunningham

Jean Martin

Monica Shah-Davidson

Honorable Jean DiMotto

Melissa McCord

Teri Sullivan

Leah Fiasca

Lynn Potts

Marilka Vélez

Julie Gorens-Winston

Jodi Ristau

Jerri Washington

Chris Grota

Deb Roesner

Ab Yang

Doris Heiser

Wendy M. Reutebuch

WOMEN WILL

ESTATE PLEDGES

Lisa Attonito

Doris Heiser

Julie Ragland

Bridget Coffey

Sue Hickey

Erika Sander

Sandy Cunningham

Donna Kleczka

Cathy Seasholes

Sandy Duffy

Melissa McCord

Monica Shah-Davidson

Honorable Jean DiMotto

Nancy Peterson

WF EQUITY CAMPAIGN

In honor of the 100th Anniversary of the 19th Amendment, our goal is to secure 333 multi-year commitments of at least \$365 per year with at least 30 for \$10,000 or more, and 30 estate gift pledges.

WHY GIVE? MONEY IS POWER!

Your donation is a powerful tool. The power of philanthropy can be seen throughout history and played an important role in the ratification of the 19th Amendment to the U.S. Constitution, which guaranteed women the right to vote, prohibiting any United States citizen to be denied the right to vote based on gender.

In honor of the 100th Anniversary of that milestone event, we aim to grow the Women's Fund Endowment. This endowment ensures women are at the center of conversation and the systemic barriers impacting them are addressed at their core. Our endowment ensures that financial resources are always available and directed towards advancing equity for women in our community. We know that when women and girls participate fully, the outcomes related to health, education, finances, and safety, are better families, neighborhoods and our community.

Your gift today, means power is ensured for decades to come. For example, a gift of \$365 this year, ensures more than \$500 for advancing equity in the next 10 years. PLUS, we will still have your initial investment of \$365. That is the power of philanthropy!

We appreciate these commitments...

THANK YOU!



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Neighborhood House of Milwaukee

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Nicole Horvath
Melissa McCord

Debi Miller
Monica Shah-Davidson

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FOUNDING MOTHERS

These 36 women were bold. In 1985 they launched the Fund to ensure there would always be financial resources available to support advancing equity for women and girls in our community.

Judith Bluestone
Doris Chortek
Julie Carpenter
Alberta Darling
Austin Doherty
Susan Dragisic
Judith Drinka
Barbara Elsner
Susan Engeleiter

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Betty Jo Nelsen
Dorothy Pain

Betty Ewens Quadracci
Sister Joel Read
Esther Leah Ritz
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Kim Trostel
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EXECUTIVE DIRECTOR



LISA ATTONITO

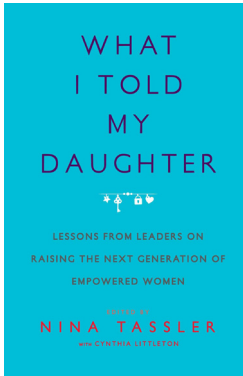
On our way to 2030 let's think about 2020, what can be called "the year of perfect vision." Let's consider what equity for women looks like in action. It means we are safe in our homes, workplaces, and communities. It means we are cared for and respected as individuals with needs, opinions, and ideas. It means we are represented at every level of government from our neighborhood to Washington D.C. It means we have access to boundless opportunities that challenge our minds and bodies. It means we are free to be women, the human beings we want to be.

Let's honor those whose shoulders we stand on and make the future more equitable. Align your values with your actions in every aspect of your life. Use your power as a philanthropist to make the change we all want now. Help shape 2030 today!

Lisa Attonito
Executive Director
lattonito@womensfundmke.org

Lisa Attonito was named the Executive Director of the Women's Fund of Greater Milwaukee on November 1, 2016. Lisa has extensive experience in organizational management, board governance, staff development, budget creation and oversight, along with brand development and engagement. Her career includes senior positions with several well-known, best in class nonprofit organizations. She has always had a growth mindset, and believes strongly in building brand experiences that reflect the culture and mission of the entity, while supporting the strategic goals. Her track record of sales includes consistent success and a dynamic network that is fueled by sound project management and good communication. Lisa has a Bachelor of Business Administration from University of Wisconsin – Milwaukee. She is married to Ercan Ornek and together they have two boys who are college students in La Crosse and Madison.

WF COMMUNITY BOOK READ AND WF COMMUNITY TALK BACK



**MARCH
2020**

DETAILS TO BE
ANNOUNCED

In honor of National Women's History Month, annually, the Women's Fund coordinates a Community Book Read that culminates with a Community Talk Back focused on the book. Join us – individually, with your book club, a group of friends, your spouse/partner, colleagues, neighborhood association, religious group, or whoever!

The book, *What I Told My Daughter, Lessons from Leaders on Raising the New Generation of Empowered Women* is edited by Nina Tassler with Cynthia Littleton. It is a collection of essays to reflect the best advice and counsel, either by example or in character-building, teachable moments.

Whether you read cover to cover, just one or two essays, or none at all, you are welcome to attend the Community Talk Back in March 2020.

Location of the Women's Fund Community Talk Back and registration information will be available early in 2020. Please check the Event tab on the Women's Fund website for reservation information.



Inclusive. Powerful. Progress.

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(414) 290-7350 | womensfundmke.org