



WOMEN'S FUND
OF GREATER MILWAUKEE

PRESENTS

GAME CHANGERS

DRIVING EQUITY FORWARD

**KEYNOTE ADDRESS BY
MEGHAN DUGGAN**

**VIRTUAL EVENT
FRIDAY, OCTOBER 23, 2020 | 3-4:30 PM**



Associated Bank

WITH GRATITUDE...YOUR INVESTMENT MATTERS

THANK YOU TO THE ORGANIZATIONS AND INDIVIDUALS
WHO HELP MAKE THIS EVENT POSSIBLE



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**Julie Ragland
and
Monica Shah-Davidson**

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Kristin Carlson, Focal Point Coaching • Nicole Horvath, Cardinal Stritch University
Paige Hunt, Johnson Controls • Sheila Long, MalamaDoe
Jackie Mortenson, Milwaukee Women Inc. • Joell Poole
Bela Roongta • Laj Waghray, Red Crane Films • Lisa Weisman, LM Club

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Women's Fund Greetings,

Today, we hear Meghan Duggan, Team USA Hockey Captain and U.S. Women's National Team player, tell her story about how she and her teammates changed the inside game of hockey and made history. Meghan put her career, reputation, and livelihood on the line to fight for Gender Equitable Treatment.

As we begin, we thank our sponsors, especially our Signature Sponsor, Associated Bank along with our Visionary Sponsor, Johnson Controls. With their sponsorship dollars, they have all demonstrated their commitment to the ABCs of social change...adjusting attitudes, influencing behavior, and changing culture through the work of the Women's Fund.

A special part of the program is celebrating "Game Changers" named by our sponsors. We hear about the game changing moves these women are making. They are bold in their thinking, strong in leadership, and challenging the norms of the inside game. We celebrate them and their wins.

Equity for women in business, government, community leadership, and so many other aspects of life, is a work in progress. The Women's Fund remains committed to addressing the issues at their core, working to eliminate barriers so women in our community realize their full potential and everyone thrives. If this mission resonates with you, please use the power of your philanthropy to make a gift in support of advancing equity for women.

Let's drop the puck!

With Gratitude and in Partnership,

Julie Ragland
Chief Information Officer
Navistar

Monica Shah-Davidson
Territory Sales Manager
Google Cloud

Board Chair
Women's Fund of Greater Milwaukee

Board Director and Event Chair
Women's Fund of Greater Milwaukee

TODAY'S PROGRAM

Registration and Networking
Welcome and Opening Remarks
Program with Keynote Address



EVENT EMCEE

Celeste Cuffie

CEO and Founder
Life Empowered Consulting Services
Change Management Specialist
Molson Coors Beverage Company

Celeste's passion in life is to live it to the fullest through teaching, empowering and motivating others to live in the same manner. In pursuit of these goals, Celeste specializes in corporate training, executive coaching, and motivational speaking. In 2017 she solidified her experience and became a certified coach, trainer, and speaker with the John Maxwell Leadership Team. Recently, she has taken on the new challenge of serving as a Change Management Specialist for Molson Coors Beverage Company.

In 2016, Celeste launched Life Empowered to fully leverage her corporate experience in pursuit of helping people and corporations reach their full potential. In 2017, she published her fourth book entitled "The Risk to Be Great" and kicked off the Entrepreneur in You Conference conveying her can-do perspective through influential speakers, leaders, and philanthropists.

Born and raised in Milwaukee, Celeste is most proud to be the wife, for over 25 years, of her childhood sweetheart, Sheldon, and the proud mother to two amazing adult children, Alyssa and Zachary.



MEGHAN DUGGAN

Olympian, Advocate, Philanthropist

Meghan had a 14-year stint with the national team, scored 40 goals and 35 assists in 137 games and won seven gold medals at IIHF World Championships. She was part of three Olympic teams, winning silver in 2010 and 2014, and the gold in 2018.

A native of Massachusetts, Meghan Duggan has achieved sustained success at all levels of her hockey career. During her Team USA career, Duggan won 3 Olympic medals, including the first Olympic Gold in 20 years in February 2018 at PyeongChang, South Korea where she led as USA Team Captain. Professionally, she has been a 3-time All-Star.

Meghan is a UW Badger with a degree in Biology. Off the ice, Duggan led a successful strike by the 2016-17 U.S. Women's National Team vs USA Hockey, for the gender equitable treatment of their team in advance of the 2017 IIHF Women's World Championship. A successful resolution was reached just three days before the world championship. Players on the team put their careers, reputations and livelihoods on the line in order to fight for equitable support, and in the process, showed women deserve equal standing in sports.

"We knew that moment was so much bigger than all of us. It was bigger than hockey -- and bigger than sports. We were determined to implement change and make history."

GAME CHANGERS ARE EVERYWHERE

GAME CHANGERS IN OUR COMMUNITY

HELP HONOR THESE GAME CHANGERS
NAMED BY OUR EVENT SPONSORS



**Maggie
Beckley**

ADVOCATE AURORA
HEALTH



**Patricia
Cabral**

LIFT UP MKE



**Marybeth
Cottrill**

BMO WEALTH
MANAGEMENT



**Karri
Hemmig**

RACINE POLICE
DEPARTMENT



**Andrea
Hoeschen**

ACTORS' EQUITY
ASSOCIATION



**Lynn
Minella**

JOHNSON
CONTROLS



**Mei
Robertson**

BAIRD



**Chandra
Rodgers**

ASSOCIATED BANK



**Dominique
Samari**

P3 DEVELOPMENT
GROUP



**Emily
Vondrum**

DELOITTE



**Lori
Woodall**

CONCORDIA UNIVERSITY
WISCONSIN



Celebrating Game Changers... people who are creating a vision and inspiring others to join them on a journey. We are pleased to honor these Game Changers named by our sponsors.

GAME CHANGERS

IN OUR COMMUNITY



Maggie Beckley, Advocate Aurora Health

NAMED BY QUARLES & BRADY

Maggie Beckley is the Director of Real Estate at Advocate Aurora Health, the tenth largest not-for-profit, integrated health system in the United States. Maggie received her bachelor's degree from Xavier University of Louisiana in finance and accounting and her MBA with a focus on real estate and commercial development from Roosevelt University. Maggie also completed Marquette's Associates in Commercial Real Estate (ACRE) Program and Harvard Business School's Young American Leadership Program (YALP), and she is a licensed real estate broker. Maggie was named Milwaukee Community Journal's Millennial Honoree, highlighted nationally in Bizwomen as a headliner in Healthcare for 2018, and received the 2018 Milwaukee Business Journal's 40 Under 40 award.



Marybeth Cottrill, BMO Wealth Management

NAMED BY BMO HARRIS BANK

Marybeth Cottrill is a lead advisor and relationship manager at BMO Wealth Management. She serves high-net-worth individuals, families and organizations, including closely held, family-owned businesses. Marybeth works with clients to gain a complete understanding of their holistic wealth planning goals including lifestyle, family, professional, and philanthropic. She identifies and engages a client strategy team to create a tailored and constantly evolving wealth management plan with strategies to meet each client's unique goals. Marybeth joined BMO Harris Bank in 2017 and has more than 23 years of experience in the financial services industry. She received her bachelor's degree in economics and environmental science (natural resources emphasis) from Carroll University. She has been a CERTIFIED FINANCIAL PLANNER™ professional since 1998. Marybeth received the Accredited Estate Planner® designation in 2016. She also holds Series 7 and 63 securities licenses.



Patricia Cabral, Lift Up MKE

NAMED BY AMERICAN FAMILY INSURANCE

Patricia Cabral is a technology leader with more than 20 years of industry experience in design, development, program management, product management, transformation, and leadership. She is a culture catalyst who believes in developing leaders and building strong teams through coaching, mentoring, and empowerment. Patricia is a strategic leader skilled in partnering with business leaders to develop usable products that align and achieve the business objectives. Patricia holds a bachelor's degree in information technology from Marquette University and an MBA from Marquette University. She is certified in SPC4, a recent graduate of RLF (Regional Leadership Forum) and member of SIM. Patricia has presented at the Society of Hispanic Engineers (SHPE) and Prospanica.



Karri Hemmig, Racine Police Department

NAMED BY KANE COMMUNICATIONS GROUP

Karri Hemmig is the Racine Police Department's Human Trafficking Support Specialist. She is also the founder and former executive director of Fight to End Exploitation, a nonprofit organization and collaborative network that advocates for human trafficking victims and educates the community. After stepping down as the Executive Director of this organization in 2018, she continues to serve in an advisory capacity as a board member. Throughout her career, Karri has served local and international organizations working to eradicate slavery around the world. She is a member of the Racine Human Trafficking Task Force and has been a victim advocate for the FBI.

GAME CHANGERS

IN OUR COMMUNITY



Andrea Hoeschen, Actors' Equity Association

NAMED BY JULIE RAGLAND AND MONICA SHAH-DAVIDSON

Andrea Hoeschen is Central Regional Director and In-house Counsel for Actors' Equity Association, the labor union of theatre actors and stage managers. Andrea started her career as a labor and employment litigator and has than 23 years of experience. Her practice has involved resolving and litigating a wide variety of matters arising under ERISA, the NLRA, the FMLA, the FLSA, and state and federal employment laws. Andrea has extensive experience in collective bargaining negotiations, and litigating issues arising under collective bargaining agreements, including Chapter 11 bankruptcy cases involving labor and employment claims. Andrea's litigation experience extends into matters of real estate, professional and fiduciary liability.



Mei Robertson, Baird

NAMED BY BAIRD

Mei Robertson joined Baird in 2010 and currently serves as Director of Client Reporting. She has worked in operations, compliance, and risk management. Her career in the financial service industry spans nearly 20 years. Mei holds a Bachelor's of Art in Chinese and Japanese Studies from Middlebury College located in Vermont.



Lynn Minella, Johnson Controls

NAMED BY JOHNSON CONTROLS

Lynn Minella is Executive Vice President & Chief Human Resources Officer of Johnson Controls. Previously, Lynn served as Group Human Resources Director at BAE Systems Plc based in London. Prior to BAE Systems, she was Senior Vice President of Human Resources and Communications at Air Products & Chemicals. Lynn has a bachelor's degree in industrial and labor relations from Cornell University. She serves as an advisory board member for the Center for Advanced Human Resources Studies.



Chandra Rodgers, Associated Bank

NAMED BY ASSOCIATED BANK

Chandra Rodgers is a Senior Vice President and Community Affairs/Community Reinvestment Act (CRA) Officer for Associated Bank. As Community Affairs/CRA Officer, Chandra is responsible for the administration of Associated Bank's CRA program to ensure that the Bank is fulfilling its obligations and commitments under the Community Reinvestment Act. Chandra is a graduate of Cardinal Stritch University, earning a bachelor's degree in Business and a master's degree in business management. She also has a Human Resource Management Certification.

GAME CHANGERS

IN OUR COMMUNITY



Dominique Samari, P3 Development Group

NAMED BY HERB KOHL PHILANTHROPIES

Dominique Samari co-founded P3 Development Group in 2011 where she leads the design and implementation of programs, strategies and initiatives for clients seeking to drive equitable and inclusive change in their organizations and communities. Prior to co-founding P3, Dominique served in key management positions for a Department of State Rule of Law program in Afghanistan. Prior to working in Afghanistan, Dominique served as criminal court commissioner for the City of Milwaukee. Trained as an attorney, she began her career as a criminal trial lawyer for the State of Wisconsin. Dominique received her Juris Doctorate from Marquette University Law School.



Lori Woodall, Concordia University Wisconsin

NAMED BY CONCORDIA UNIVERSITY WISCONSIN

Lori Woodall is an actor and director with more than 25 years of professional theatre. Her experience includes television, film, radio, modeling, and voice over and 10 years of experience in drama ministry working primarily with disadvantaged urban youth. She obtained her Master in Fine Arts degree in acting from the California Institute of the Arts and a bachelor's degree in theatre and Afro-American studies from the University of Wisconsin-Madison. She is currently the director of the theater program at Concordia University. Lori continues to work as a professional actor, director, and voice-over artist in the Milwaukee area.



Emily Vondrum, Deloitte

NAMED BY DELOITTE

Emily Vondrum is an Audit Senior Manager with Deloitte. She holds a Master of Professional Accountancy from the University of Wisconsin-Whitewater. Emily was an expatriate for Deloitte in the Birmingham, England office for several years. When she rejoined the Milwaukee office, Emily took the diversity leader role. She created an active and passionate team to support the many events that she leads. These events are an inclusion book club, unconscious bias training, empathy sessions, the United Way De Tocqueville Society Campaign and recruiting inclusion efforts.



ACTIVATING PHILANTHROPY TO ADVANCE EQUITY FOR WOMEN

SINCE 1985

ECONOMIC EMPOWERMENT

FOCUS AREAS
LEADERSHIP DEVELOPMENT

EDUCATION

CONVENING THE COMMUNITY



28
annual
events

1,000s
of attendees

12
community
talk backs

"Keep providing a forum for conversations about issues key to women with informed speakers/panelists."

"Continuing to provide opportunities for women across the spectrum of political beliefs to make personal contacts with one another."

HER SCHOLARSHIPS



114
scholars

\$367K
in scholarships

3
universities

"The HER scholarship has brought me a sense of peace and I can focus all my energy on worrying about my studies."

"I am truly grateful for the women behind the HER scholarship and I hope in the near future to be in those shoes aiding someone else along the way."

GRANTS



Annual competitive cycle

339
grants

\$3.1M
of support

67
organizations

Grants range from \$5,000 to \$25,000 focused in Metro Milwaukee and address systemic issues

FLASH GRANTS

Responsive grants for very specific projects

20
grants

\$40K
of support

16
organizations

\$250 to \$2,000 grants focused in the city of Milwaukee for "just-in-time" grants

WOMEN'S FUND OF GREATER MILWAUKEE,
FOCUSED ON USING THE POWER OF PHILANTHROPY
TO ADJUST ATTITUDES, INFLUENCE BEHAVIOR,
AND CHANGE CULTURE.

PLEASE JOIN US!



WF EQUITY CAMPAIGN

USE YOUR POWER. YOUR VOICE. YOUR VOTE. YOUR MONEY.

Our goal is to secure multi-year commitments of at least \$365 per year. Please make your commitment today!

WHY GIVE? MONEY IS POWER!

The power of philanthropy can be seen throughout history and played an important role in the ratification of the 19th Amendment of the U.S. Constitution, which guaranteed women the right to vote.

In honor of the 100th Anniversary of that milestone event, we aim to grow the Women's Fund Endowment. This endowment ensures women are at the center of conversation and the systemic barriers impacting them are addressed at their core. The Women's Fund Endowment ensures that financial resources are always available and directed towards advancing equity for women in our community. We know that when women and girls participate fully, the outcomes related to health, education, finances, and safety, are better families, neighborhoods, and our community.

Your gift today, means power is ensured for decades to come. For example, a gift of \$365 this year, ensures more than \$500 for advancing equity in the next 10 years. PLUS, we will still have your initial investment of \$365. This is using the power of money and philanthropy!

HOW WE DO IT...

Annual Grants addressing systemic barriers.
Programming, periodically and annually.
HER Scholarships for women, age 35 and over.

WHAT WE FOCUS ON...

Economic Empowerment.
Leadership Development.
Education.

We appreciate these commitments...

THANK YOU!



56
NEW COMMITMENTS
TO DATE

CELEBRATION OF GIFTS 2019

In addition to the sponsorship dollars received in association with our events, these people and entities provided support to advance equity for women. Additionally, there are annual distributions from a variety of donor advised funds at the Greater Milwaukee Foundation that also support our grant and her scholarship programs. We appreciate the generosity and celebrate the power!

\$15,000

American Association of
Physicians of Indian Origin

\$7,500 - \$10,000

Susan Engeleiter
Nancy Peterson and Jason Jentzsch
Plunkett Family Foundation

\$5,000 - \$7,499

College Endowment Association
Barbara Stein
Sterling F. Strause
Revocable Trust

\$3,000 - \$4,999

Martin Family Foundation
Julie Ragland* and
Russell Grabczyk

\$1,000 - \$2,999

Kathie Buono
Jennifer Collins
Bridget and Patrick Coffey
Sandra Cunningham*
Julianna Ebert and Frank Daily
Barbara Drake*
Sandra W. Duffy
Barbara Elsner
Heidi Furlong*
Susan M. Hickey
Judith A. Keyes
Michelle C. Keith
Donna Kleczka*
Christie and William Krugler
Missy and Bill Levit
Wendy Reutebuch
Sheila Reynolds*
Deb* and John R. Roesner, Jr

Erika Sander*
Pam Stark
Cherie Swenson
Anne Tidmore
The Ruby Tap
Joan Urdan
Woman's Club of Wisconsin
Anonymous

\$500 - \$999

Lisa Attonito*
Kathleen Friend
Barbara Fuldner
Chris Grota*
Kristine Hinrichs
Patricia A. Hintz
Renee Joos
Ginny Kannenberg
Joan F. Kessler
Ann K. Klisurich
Krause Family Foundation
Mary Jo Layden
Mary Beth Malm
Melissa McCord*
Teri Sullivan
Carol Wythes
Marilyn Vélez*

\$250 - \$499

Associated Bank
Kareeda Chones-Aguam*
Lisa Breitsprecker
Honorable Jean DiMotto
Leah Fiasca
Sarah Freeman
Doris Heiser
Lori Keller
Jean M. Martin

Mary McAndrews
Janan M. Najeeb
Lynn Potts
Holly Ryan
Miriam S. Reading
Heidi B. Retzlaff
Carla Muñoz* and
Eduardo Muñoz Sampedro
Annemarie Sawkins
Amalia Schoone
Cathy Seasholes*
Lavanya Shah
Monica Shah-Davidson*
Donna Skenadore
The Cheel
Jerri Washington*
Iris Williams

\$100 - \$249

Margery Becker
Wendy Reed Bosworth
Theresa Boyd
Christy Brooks
Lane Burns
Christine Carlson
Susan Frautschi
Gordie Boucher Ford
of Thiensville
Julie Gorens-Winston*
Andrea Hoeschen
Nicole Horvath
Meghan Koven
Tracy Kreuser
Beth Leverence
Alice P. Lewis
Eva Lipchik
Susan Martin
Julie McCurdy

M. Paula Phillips
Janice A. Rhodes
Kenneth Roth
Scott Simony
Janine M. and Bruce Smith
Grace White
Carol Wolcott
Anonymous (2)

Under \$100

AmazonSmile
Theresa Boyd
Rochelle M. Brien
Meg Daly
Emily Embree
Mindy Harmelink*
David Henderson
Erica Grabczyk
Lisa A. Greco*
Dawn Groshek
Laura Hauschild
Erika Kent
Mara Kuhlmann
Patricia Mace
Frank Martinelli
Carlene Miller
Polly Morris
Troy Robertson
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Julie Streich
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Christine Bester Townsend
Carol P. Voss
Maricolette E. Walsh
Anne R. Wright

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Neighborhood House of Milwaukee

Felisa Parris
Marquette University

EVENT COMMITTEE

Monica Shah-Davidson, Chair

Celeste Cuffie • Nicole Horvath • Paige Hunt • Melissa McCord • Joell Poole

FOUNDING MOTHERS

These 36 women were bold. In 1985 they launched the Fund to ensure there would always be financial resources available to support advancing equity for women and girls in our community.

Judith Bluestone
Doris Chortek
Julie Carpenter
Alberta Darling
Austin Doherty
Susan Dragisic
Judith Drinka
Barbara Elsner
Susan Engeleiter

Edith N. Finlayson
Leila Fraser
Patrice Heinz
Doris Heiser
Gretchen Henry
Gwen Jackson
Sister M. Camille Kliebhan
Melita Lane Harkness
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Betty Lieberman
Jean Lindemann
Sister Ellen Lorenz
Marianne Lubar
Mary Messinger
Jane Moore
Judith Murphy
Betty Jo Nelsen
Dorothy Pain

Betty Ewens Quadracci
Sister Joel Read
Esther Leah Ritz
Lyn Skeen
Annette Stoddard-Freeman
Kim Trostel
Jean Tyler
Barbara Ulichny
Joan Urdan

EXECUTIVE DIRECTOR



LISA ATTONITO

2020...10 months into a year filled with crises, disruption, and challenge. Let's use this year as inspiration to imagine the possibilities and to create equity for women.

We must be game changers so equity for women is our everyday action. We must ensure women are safe in our homes, workplaces, and communities. We must be sure women are cared for and respected as individuals with needs, opinions, and ideas. We must be represented at every level of government from our neighborhood to Washington D.C. We must have access to boundless opportunities that challenge our minds and bodies. We must be free to be women, the human beings we want to be.

Let us honor those whose shoulders we stand on and be game changers. Let us do it for our sisters, daughters, nieces, neighbors, and all of humanity. Be sure to align your values with your actions in every aspect of your life. Use your power...use your voice, use your vote, use your money. Be an everyday philanthropist!

Lisa Attonito
Executive Director
lattonito@womensfundmke.org

Lisa Attonito started as Executive Director of the Women's Fund of Greater Milwaukee on November 1, 2016. Lisa has extensive experience in organizational management, board governance, staff development, budget creation and oversight, along with brand development and engagement. Her career includes senior positions with several well-known, best in class nonprofit organizations. She has a growth mindset and believes strongly in building brand experiences that reflect the culture and mission of the entity, while supporting the strategic goals. Her track record of sales includes consistent success and a dynamic network that is fueled by sound project management and good communication. Lisa holds a Bachelor of Business Administration from University of Wisconsin – Milwaukee. She is married to Ercan Ornek and together they have two boys, one working in Denver, and the other attending college at UW - La Crosse, most of which is done virtually of course.

U.S. SUPREME COURT JUSTICE RUTH BADER GINSBURG

March 15, 1933 – September 18, 2020



Rest in Power #RBG

Justice Ginsburg used her brilliance and determination to fight for equity in justice in our everyday lives, which had incredible impact on life and opportunities for women. She believed the constitution could evolve and reflect the times, taking on different meanings depending on when it is interpreted.

To honor Justice Ginsburg, we launch a memorial in her name. You are invited to celebrate her life and legacy with a gift of any amount to the Women's Fund of Greater Milwaukee. Your gift will be the source of funds for a WF Flash Grant made in her name before the end of 2020.

The Women's Fund remains committed to activating philanthropy to advance equity for women. We work to address systemic issues so we are an inclusive world-class community where women and girls realize their full potential and everyone thrives.



Inclusive. Powerful. Progress.

316 North Milwaukee Street, Suite 215, Milwaukee, Wisconsin 53202
(414) 290-7350 | womensfundmke.org