



presents

A CELEBRATION OF
THE 45TH ANNIVERSARY OF
TITLE IX

Wednesday, October 25, 2017



SPECIAL THANKS TO THE ORGANIZATIONS AND INDIVIDUALS WHO MAKE THIS EVENT POSSIBLE!

Through 10/13/17

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Mary Jo & Don Layden



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Today's Program

WELCOME

Registration and Networking.....	11:30 AM – Noon
Opening Remarks and Lunch.....	Noon – 12:30 PM
Program with Keynote Address	12:30 – 1:30 PM

Women's Fund Greetings,

Today we celebrate the 45th Anniversary of Title IX and its value in advancing equity for women. We honor the amazing women who have been named Title IX Athletes. We hear inspiring words from Donna Orender, an accomplished business leader. We offer gratitude to our Event Sponsors for supporting the Women's Fund. We thank you for coming.

Joining us today are representatives from nearly all of the organizations the Women's Fund has supported with a grant in 2017. Our Women's Fund HER Scholarship recipients are also with us. These women are non-traditional students, over age 35, working to obtain their first Bachelor Degrees with tuition assistance from our HER Fund. We are also joined by women who were panelists or facilitators at one of our six Community Talk Backs held this year, as well as many of our individual donors who perpetuate our endowment.

Founded in 1985, and established as an independent organization in 2006, the Women's Fund of Greater Milwaukee depends on gifts from the community. Today we remain committed to advancing equity for women through our grants, our programming and our scholarships. For three decades, the Women's Fund has provided essential financial support to area nonprofit organizations. To be current and relevant, our programming convenes the community around topics important to women today, creating intergenerational conversation and inspiring action. Our scholarships empower women and improve their economic status for years to come.

There have been giant strides for women since 1972, especially in the world of education and sports, and today we celebrate. Tomorrow we continue our journey to equity.

With Gratitude and In Partnership,

Nancy Peterson
Partner
Quarles & Brady LLP

Women's Fund of Greater Milwaukee
Board Chair

Mary Jo Layden
Community Volunteer

Women's Fund of Greater Milwaukee
Board Director and Event Chair

Equity Raffle

This is your chance to win one of these fantastic items... 3 tickets for \$20.

Basket of Wellness

Recognizing relaxation is important for our mental wellness, this fabulous Pfister Well Spa treatment, along with a few other amenities, is sure to rejuvenate your energy. Donated by Versant.

BublR Bikes for 2

See neighborhoods using these annual memberships and experience Milwaukee's own bike-share program. You'll be proud sporting the branded items, too. Donated by BublR Bikes.

Basketball for the Family

Experience an amazing family outing with entertainment provided by the Milwaukee Aces women's basketball team. Select a date and make your way to the gym to see the excitement. Donated by Principal Owner, Bernell Hooker and Midwest Women's Sports Group.

WNBA Autograph

Create conversation and advocate for the girls/women in your life when you display this autographed basketball. Donated by Donna Orender.

Sleep Well

Research says sleep affects how we look, feel and perform on a daily basis, and can have a major impact on our overall quality of life.

Visit a Verlo store and use this certificate to select your mattress.

Some limitations apply. Donated by Verlo Mattress.

Proceeds from this raffle support Women's Fund programming and grant operations. We appreciate your generosity. Matching ticket must be in the room to claim prize.

KEYNOTE



SPEAKER

Donna Orender

CEO, ORENDER UNLIMITED

From the PGA, to the WNBA...to YOU!

Throughout her career, Orender has navigated uncharted waters, forged new and innovative paths to create growth and innovation, while building teams and belief systems around success. She has a way of bringing a fresh eye, keen analysis and the ability to lead people in new directions, build bottoms lines, and deliver targeted results. Orender works across a myriad of industries and with the equity community in identifying new opportunities while serving on several private and NFP sector boards.

Orender is the ideal spokesperson for Title IX. Growing up, she was a 5-sport athlete and her business career began after playing three years in the Women's Professional Basketball League, where she earned All-Star status. She authored *"Connecting with Her,"* a guidebook on the impact of the women's market, and how to understand and access it.

Donna served 6 years as the President of the WNBA. With her focus on revitalizing the brand, its value and relevance, the league experienced 5 years of consecutive attendance growth, after 8 years of decline. Prior to the WNBA, Donna spent 17 years at the PGA TOUR. Her last position was in the Office of the Commissioner, as the Senior Vice President of Strategic Development developing strategic direction across all business lines including direct oversight of brand management, advertising and digital strategy.

Orender is a recognized business leader, trailblazer, game changer and executive. Donna has been recognized as one of the top 10 Most Powerful Women in Sports, and one of Newsweek's 100 Most Influential people in sports.

Your Title



Melissa Moore Baldauff

Named by
Kane Communications Group



Nicki Barnes

Named by
Baird



Janine Emmer

Named by
Associated Bank



Jaclyn Gruber

Named by
Johnson Financial Group



Rebecca Hulce

Named by
BMO Wealth Management



Natalie Maciolek

Named by
Quarles & Brady LLP



Kathryn Markgraf

Named by
Herb Kohl Philanthropies

TITLE IX

IX Athletes



Bet-z Boenning

Named by
OnMilwaukee.com



Kareeda Chones-Aguam

Named by
Milwaukee Bucks



Gabrielle Hood

Named by
Alverno College



Bernell Hooker

Named by
Brewers Community Foundation



Katie Muldoon

Named by
Mary Jo and Don Layden



Kelsey Peterson

Named by
Mount Mary University



Heather Tiltmann

Named by
Adient

A Title IX Athlete is someone who leveraged or supported inclusive sports to advance her education, career, or leadership skills or those of other women. These women were named by our event sponsors.

Founding Mothers

Judith Bluestone	Betty Lieberman
Doris Chortek	Jean Lindemann
Julie Carpenter	Sister Ellen Lorenz
Alberta Darling	Marianne Lubar
Austin Doherty	Mary Messinger
Susan Dragisic	Jane Moore
Judith Drinka	Judith Murphy
Barbara Elsner	Betty Jo Nelsen
Susan Engeleiter	Betty Ewens Quadracci
Leila Fraser	Sister Joel Read
Patrice Heinz	Esther Leah Ritz
Doris Heiser	Lyn Skeen
Gretchen Henry	Annette Stoddard-Freeman
Gwen Jackson	Kim Trostel
Sister M. Camille Kliebhan	Jean Tyler
Melita Lane	Barbara Ulichny
Elizabeth Levins	Joan Urdan

About the Women's Fund and Our Mission

Our mission is to activate philanthropy that advances equity for women. We engage in the power of collective giving across generations exclusively addressing issues that impact women and girls.

As the largest granting entity of our kind in Wisconsin, we provide essential funding to area non-profits, HER Scholarships to non-traditional women students, and convene the community around interesting and important issues that impact women. Using the proceeds of our endowment coupled with funds secured from the community, we support solutions that result in sustainable and long-lasting transformation for our community.

Founded in 1985, and established as an independent organization in 2006, the Women's Fund of Greater Milwaukee depends on gifts from the community.

We are proud members of the Wisconsin Women's Fund Alliance, the International Women's Funding Network and Wisconsin Philanthropy Network.

The Women's Fund is a 501(c)3 organization. Gifts are tax-deductible in accordance to the law.



You give today. We give forever.

HER SCHOLARS

As of August 31, 2017

RECIPIENTS 2017-2018

Alverno College

Rena Gainer
Communications, May 2018

Mt. Mary University

Paula Becker
Business Administration, December 2017

Teri Ann Gralewicz
Health Communications, May 2018

Bridget Wilder
Dietetics minor Psychology, May 2018

University of Wisconsin - Milwaukee

Lavoris Agee
Social Work, May 2019
Funded by College Endowment Association

Rachel Hahn-Hanson
Nutritional Sciences, December 2019

Jamie Kellicut
Social Work, December 2018

Katie Maedke-Hall
Psychology, Women's & Gender Studies, December 2018

Laura Manriquez
Healthcare Business Administration, May 2020

Gold Omerenonye
Healthcare Administration, May 2019

Josefina Regalado-Valdes
Childhood Bilingual/ESL, May 2018

The HER Scholarships began in 1996; since then,
more than 100 women have obtained a Bachelor's Degree and
gained the knowledge and skills they need to succeed.

Grants 2017

As of October 20, 2017

Grant Partners 2017

Benedict Center
Hayes Middle School
Milwaukee Center For Children & Youth, Inc.
Notre Dame School of Milwaukee
PEARLS For Teen Girls
Sojourner Family Peace Center
YWCA of Southeast Wisconsin

Flash Grants 2017

Convergence Resource Center
Medical College of Wisconsin, Women in Science Series
Medical College of Wisconsin, Women's Mental Health
Milwaukee Muslim Film Festival
Milwaukee Preservation Alliance, Soldiers Home
Milwaukee Women's Film Festival
St. Joan Antida High School
Wardlaw Productions, Hummingbird: A Sister's Courage
Wisconsin Breast Cancer Coalition
Women's International League for Peace,
Most Dangerous Women Project



Programming

COMMUNITY TALK BACKS

Recognizing that convening the community is an important part of our work, the Women's Fund organizes unique events throughout the year. Each is designed to provide information, connect people, create conversations and inspire action.

In 2017, six such events occurred from January to June. Our Community Talk Backs assembled diverse groups of people and facilitated intergenerational conversation about relevant topics to advancing equity for women. These Community Talk Backs offered the chance to explore a subject, celebrate advancements, and highlight the need to continue efforts in advancing equity for women.

We had experts in each subject willing to share their insights, perspectives and opinions. These became the backdrop for an engaging conversation among attendees that proved communication is the first step in collaboration.

We are grateful for all the support, attendance, and investments.

January 24, 2017 - *March on Washington, An Experience to Share*

Partner: PEARLS for Teen Girls · Held at Quarles & Brady LLP

February 28, 2017 - *Hidden Figures of MKE*

Partner: St. Joan Antida High School · Hosted by MSOE University

March 21, 2017 - *"Grounded" Milwaukee Repertory Theater*

Sponsored by Johnson Financial Group

April 28, 2017 - *Emily's Report, A Sexual Assault Survivor on Her Healing Journey*

Partner: Sojourner · Held at Family Peace Center

May 18, 2017 - *When Everything Changed, The Amazing History of*

American Women from 1960 - Present · Held at Woman's Club of Wisconsin

June 23, 2017 - *Title IX, the 45th Anniversary*

Hosted by National Sports Law Institute, Marquette University Law School

PANELISTS AND FACILITATORS

Paul Anderson
Nicki Barnes
Corry Jo Biddle
Amanda Braun
Christine Grota
Ethel Davenport, MSN-
HCSM, RN

Linda Gorens-Levey
Margaret Henningsen
Bernell Hooker
Mary Pat Jacoby
Sangita Kasturi
Honorable Joan Kessler
LaTasha Langdon

Kim Marotta
AlKatrine Patterson Lyasele
Carmen Pitre
Setirah
Dr. Mary Spencer, RN, MSN
Sheila Washburn
Emily Wright

TITLE IX

Athlete Bios



Melissa Moore Baldauff

Communications Director, Milwaukee County
MILWAUKEE COUNTY EXECUTIVE CHRIS ABELE



Melissa Moore Baldauff is an experienced communications professional with an extensive background developing and implementing strategies on messaging, research, policy, government relations, digital organizing, online fundraising, and earned media for political organizations and in the public and private sectors. Baldauff played quarterback on her high school football team. An adopted Wisconsinite and proud Florida Gator, Baldauff lives in Shorewood with her partner Joe Zepecki, two awesome children, Alexa and Jonah, and dog, Truman.



Nicki Barnes

Business Analyst in Information Technology
BAIRD

BAIRD

Nicki Barnes graduated with a double major in Finance and Information Technology from the College of Business Administration at Marquette University. She played four seasons of NCAA Division I Volleyball, with Big East Conference tournament and NCAA tournament appearances each of her four years.



Bet-z Boenning

Bar Owner, WALKER'S PINT

Bet-z Boenning was a multi-sport athlete in high school and in college. She graduated from Carroll University with a degree in communications and served as a coach at Kettle Moraine High School, Marquette and Carroll Universities. In 2001, Boenning opened Walker's Pint, a women's bar that focuses on sports, inclusiveness, and community building. She regularly organizes fundraisers for many groups and organizations related to breast cancer, AIDS, diabetes, pets, and more. Boenning is also a Pride Parade Board Director and is currently raising money for hurricane victims in Houston and Puerto Rico.



Kareeda Chones-Aguam

Vice President of Business Strategy & Activation
MILWAUKEE BUCKS

A graduate of Marquette University and four-year letter winner of the Marquette Women's Basketball Team, Chones-Aguam majored in PR and minored in Spanish. At the Bucks, she leads the team responsible for integrating, strategizing and activating entitlements for over seventy Corporate Partners maintaining revenues in excess of \$20M and also working on the creation of the \$500M Wisconsin Entertainment District. Chones-Aguam has been a freelance voice talent artist for over 16 years as the voice of numerous radio and television commercials, television programs, and professional employee videos for various clients throughout the city and country.



Janine Emmer

The Blackwood Emmer Team, Residential Mortgage Lending
ASSOCIATED BANK

While earning All-American accolades as a junior and senior at Ripon College, Janine Emmer's athletic impact goes far beyond the numerous school and conference records she holds. Her collegiate career came to a close as a member of Ripon's volleyball and basketball teams, and Emmer spent nearly a decade coaching the next generation of female student-athletes. As a proud employee of Associated Bank for the past four years, Emmer also serves as Vice Chair of the Board of Directors for Girls on the Run of Southeastern Wisconsin.



Jaclyn Gruber

Retirement Consultant CLEARY GULL ADVISORS
A Johnson Financial Group Company

Jaclyn Gruber received her Bachelor of Arts from Brown University, with a concentration in Commerce, Organizations, and Entrepreneurship. Her specific track was in Entrepreneurship and Technology Management, with a specialization in Biotechnology. Upon graduation, Gruber moved to Milwaukee to join the Cleary Gull team and to be with her now-husband, who hails from Milwaukee and she met while both students at Brown. Gruber and her husband reside in Milwaukee and are actively involved in numerous charitable and community endeavors.



Gabrielle Hood

Student and Athlete, ALVERNO COLLEGE

Gabrielle Hood, senior at Alverno College, will graduate in December 2017 with a degree in Integrated Studies. As the point guard for the basketball team, she broke the college assist record, was the Alverno 2016-17 Student-Athlete of the Year, and the Alverno basketball MVP. She also made the All-NCAA First Team. In addition, she played soccer and golf. She has coached in various youth organizations and is the varsity softball coach for the Nicolet High School Knights. Having worked as an electrician for the past two years, Hood recently started her own business and is a project manager on the Bucks Arena project.



Bernell Hooker

Principal Owner, MIDWEST WOMEN'S SPORTS GROUP

Bernell Hooker is the Founder/CEO of Images of Us (IOU) Sports a nonprofit organization empowering girls to achieve their best through sports. With 15 years leading IOU Sports, she's worked with over 1,500 girls and women teaching life lessons through sports, careers in sports and a host of programs and events. In 2014, Hooker acquired a Semi-Professional Women's Basketball Team, the Milwaukee Aces, to complete her mission. She believes Wisconsin lacks pro women's sports, and girls need to see firsthand women playing professional sports and the careers that derive from it.



BMO Harris Bank
We're here to help.

Rebecca Hulce

Vice President Regional Director, Trust
BMO PRIVATE BANK

Rebecca Hulce grew up playing high school basketball and was recruited to play at Marquette University. She was the first female athlete in her high school to receive an athletic college scholarship. Rebecca played basketball for four years, starting for three of the years. She was also a walk-on player (starter) on the volleyball team her freshman and sophomore years. She earned a BA and MBA from Marquette. Hulce provides customized financial planning solutions to high net worth individuals/families for BMO Wealth Management. She has over 30 years of experience in industry and also has a MS in Personal Financial Planning from the College of Financial Planning and is a CERTIFIED FINANCIAL PLANNER™ professional.



KOHLER.

Natalie Maciolek

Lead Attorney, KOHLER CO.

At Kohler Co., Natalie Maciolek oversees global litigation and regulatory matters and serves as Chairperson of the Corporate Compliance Committee. She works closely with all of Kohler's businesses, providing practical advice that allows them to mitigate risk while achieving their objectives. Prior to joining Kohler, she was a Partner at Quarles & Brady LLP in Milwaukee. Maciolek earned her J.D. from the University of Wisconsin Law School and her B.A. from Georgetown University. She was a two-time captain of the Georgetown Women's Soccer Team.



Kathryn Markgraf

Founder & CEO

MARKGRAF SPORTS AND LEADERSHIP ACADEMY

Kathryn Markgraf is a world-class soccer player with two Olympic gold medals and a silver one, who played in 3 FIFA Women's World Cup tournaments. Markgraf ended her playing career with a high school championship, state club championship, NCAA Division I championship, Olympic gold medals, and a FIFA World Cup Championship. She lives in the Milwaukee area, and is using her experience to empower girls on and off the field with the Markgraf Sports and Leadership Academy and upcoming experiential learning camp. She is also a soccer broadcaster with assignments on Big Ten Network, ESPN, Fox Soccer and NBC.



Katie Muldoon

Partner, Trusts and Estates Group
QUARLES & BRADY LLP

Katie Muldoon focuses her practice at Quarles & Brady LLP on estate planning and estate/trust administration. One of her specialties is representing closely held business owners. An active member of the community, Muldoon is on the board of directors for Discovery World and Friend of Hoyt Park and Pool. She attended the University of Notre Dame, where she was on the women's varsity rowing team, and Boston University School of Law. Muldoon lives in Wauwatosa with her husband and four children.



Kelsey Peterson

Asst Athletic Director & Head Women's Volleyball Coach
MOUNT MARY UNIVERSITY

Kelsey Peterson is a native of Angola, IN. She obtained her Bachelor of Arts in Health & Kinesiology from Purdue University in West Lafayette, IN, with a specialization in Movement & Sport Sciences. In 2012, she earned a Master's of Science in Kinesiology from the University of Tennessee-Knoxville before relocating to Milwaukee in the fall of 2012. While at Tennessee, Peterson worked with Lady Vols volleyball program as a team manager. Peterson played on the Purdue University Volleyball Club team and was a four-year player at Angola High School in northeastern Indiana.



Heather Tiltmann

VP / General Counsel – Labor, Employment & Litigation
ADIENT

Heather Tiltmann leads the team that manages labor, employment and benefit legal issues, as well as commercial litigation, product liability litigation and IP litigation. Tiltmann obtained her JD and bachelor's degrees from the University of Nebraska where she embraced her collegiate opportunity, making every year count as a Division I student athlete. Among other accomplishments, Heather represented the Cornhuskers at NCAA championships, and earned All-American honors, in 1992-93 and 1993-94. Today, swimming is still an integral part of life – she and her husband still swim competitively, as do their three teenage daughters.



Board of Directors

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Bridget Coffey
Professional Connections

Missy Levit

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Cathy Seasholes

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Jocelyn Lee

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Mary Jo Layden, *Chair*

Katie Hermann, Master Lock Company

Bernell Hooker, Midwest Women's Sports Group

Donna B. Kleczka, Baird

Julie Ragland, Adient

Lindsay Ruch, Versant

Emily Wright



Lisa Attonito

..... EXECUTIVE DIRECTOR

Lisa Attonito was named the Executive Director of the Women's Fund of Greater Milwaukee in November of 2016. This grant-making entity remains committed to activating philanthropy to advance equity for women in our community. The focus is on economic empowerment, leadership skills, and education, which are the tools women need to propel forward. Founded in 1985, and established as an independent organization in 2006, the Women's Fund of Greater Milwaukee depends on gifts from the community and is *exclusively* dedicated to ensuring there is always financial support available for programs and services for women and girls.

Before the Women's Fund, Attonito led the Sojourner Courage Capital Campaign that funded the creation of the Sojourner Family Peace Center at 6th & Walnut Streets in Milwaukee. The programming and services provided at the Center transform lives impacted by family violence and engage the broader community to create more peaceful neighborhoods. The Center is the largest and most comprehensive in the country and created a new international model of collaboration.

Attonito has experience in organizational leadership and business development. She believes strongly in building brand experiences that reflect the culture and mission of the entity while supporting the strategic goals. Her track record of sales includes consistent success and a dynamic network that is fueled by sound project management and good communication.

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We Celebrate **The 45th Year of Title IX**

With this event, we celebrate the opportunities that Title IX has created for women and girls during this milestone 45th anniversary.

When Title IX became law in June 1972, it mandated inclusive educational opportunities for all. Since then, Title IX has opened the door for women and girls to compete in sports, building confidence and enhancing physical fitness. Title IX also acts as a deterrent, as athletes are less likely to use drugs, get pregnant as teenagers, or become obese. It provides protection from and support following sexual assault/violence on campuses. In addition, Title IX has afforded access to stem education, and greater access to college scholarships. Title IX has helped launch successful careers and has inspired women and girls to lead.

The Women's Fund is a granting entity that couples proceeds from an endowment with annual gifts from the community to make grants, provide scholarships and convene the community to advance equity for women and girls.



Inclusive. Powerful. Progress.

316 North Milwaukee Street, Suite 215, Milwaukee, Wisconsin 53202 (414) 290-7350

womensfundmke.org