

WOMEN'S
FUND
PRESENTS

THE SCIENCE OF HAPPINESS



KEYNOTE ADDRESS BY DR. SONJA LYUBOMIRSKY

THURSDAY, NOVEMBER 13, 2025

PFISTER HOTEL, GRAND BALLROOM • MILWAUKEE, WI

ARRIVAL 3 PM • PROGRAM 3:30 PM • HAPPIER HOUR 5:30 PM

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Associated Bank

Registration for
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September 1, 2025.

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THE SCIENCE OF HAPPINESS



Research shows that happiness is a powerful driver of leadership, resilience, and success. As individuals face challenges that affect well-being, rethinking traditional measures of success becomes essential. Shifting the conversation toward happiness and well-being opens the door to greater fulfillment and collective progress.

Join us for a special program featuring Dr. Sonja Lyubomirsky, a global expert on the science of happiness. She shares research-backed strategies that empower individuals, strengthen workplaces, and inspire communities to thrive.

PROGRAM RECAP 2024

More than **60%** of post survey respondents said they appreciated the chance to be in community and network among attendees.

Nearly **90%** of respondents said they spoke with 1-10 people about the content.

More than **70%** of respondents said they were engaged or very engaged during the program.

HONOREES...JOY GENERATORS

Named by our Program Partners, a Joy Generator, is someone who radiates positivity, purpose, and inspiration—illuminating the path for themselves and others. They take ownership of their happiness, well-being, and success, leading with authenticity, resilience, and a commitment to growth.



SPEAKER DR. SONJA LYUBOMIRSKY

Dr. Lyubomirsky (AB, Harvard, PhD, Stanford) is a Distinguished Professor of Psychology at the UC Riverside and a best-selling author. Recognized globally for her groundbreaking research, Dr. Lyubomirsky offers practical, evidence-based strategies for increasing well-being—both individually and collectively.

Join us to hear how her insights can help you live with greater intention and contribute to a more resilient, thriving community. Whether you're seeking personal growth or ways to improve workplace and civic life, her keynote will leave you inspired and empowered.

JOY GENERATORS*

**Named as of August 5, 2025*

MOLLY
DUBIN



KRISTI
LUZAR



BETH
RIDLEY

JANE
APPLEBY FOX

GRETCHEN
JAMESON



PAM
ZORKO

CLICK HERE to learn about each Honoree and join us in person to celebrate all Joy Generators!

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