

# Preliminary Application Overview

## Cycle 2026 for WF Grants 2027

As of June 12, 2026

### Eligibility

The proposal must meet these criteria, no exceptions.

- 501(c)3 Status or a 501(c)3 fiscal sponsor.
- Greater Milwaukee Focus: 4 or 5 county Metro Milwaukee area.
- Drives lasting change for gender equity.

### Special Notes

- Feel free to delete prompts that have obvious answers, like: Organizational Name, Address, etc. Please keep the categories labeling, like: Organizational Information. You may also adjust the tabs as needed.
- Please do not submit promotional material or other attachments as they will not be used to assess the Preliminary Grant Application.
- The Grant Advisory Committee reviews the Preliminary Grant Applications to determine which projects or proposals to consider further. Once the Committee has finalized the list, organizations are notified of the status. Some applicants are invited to submit a Full Proposal.

### Priority Issues

*Core*

2025 – 2027

Personal Safety, Bodily Autonomy, Civic Engagement.

Gendered Mis/Disinformation, especially online; Economic Security and Financial Well-being.

**Grant Priority**

Economic Security and Financial Well-being.

- Increase economic literacy.
- Build generational wealth.
  - Safe and affordable housing;
  - Access to quality education;
  - Effective money management.
- Support entrepreneurship and business ownership.
  - Neighborhood development;
  - Access to capital;
  - Ecosystems for better pathways to success.
- Promote pay equity.
  - Career development;
  - Legitimate opportunities for higher-paying jobs;
  - Representation in leadership and leadership priorities.
- Address paid leave and recognition of unpaid care work.
  - Child care.
  - Elder or family care.

*Desired Outcomes:* Smarter decisions, greater civic engagement, and increased critical thinking.

### **Submission of Application**

#### *Via Email*

- Submit the information outlined on this Preliminary Grant Application by the announced due date via email to [grants@womensfundmke.org](mailto:grants@womensfundmke.org) (WORD doc or PDF.)
- Use the subject line: WF Grant Application, Preliminary 2026.

#### *Via USPS*

An application can be sent it via USPS as well. Please mark the envelope "Grant Application."  
(Be sure to have it posted marked no later than the announced due date.)